

Damiani Wine Cellars
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The mission of the Gallery at Damiani Wine Cellars is to act as an advocate for the arts in the Finger Lakes by exhibiting and assisting in sales for emerging and established artists.

AN OPPORTUNITY TO EXHIBIT/ *Artist Application*

Damiani invites any artist to submit a proposal to show or curate an exhibit of fine art in the DWC Gallery space, located at the Tasting Room on the eastern side of Seneca Lake, a high-traffic portion of the Seneca Lake Wine Trail. There are ten monthly exhibition slots available per year.

Exhibits can be solo, joint or group exhibitions. The artist(s) will be responsible for organizing the logistics of the exhibit, delivering, hanging and taking down the work, all needed supplies, publicizing the event, and coordinating a reception with Damiani representatives.

Damiani will provide an after-hours artist reception with wine bar of selected tastings, and will provide small foods (bread, cheese, fruit and olives) for the opening. You are invited to elaborate on the reception by providing additional food, music, etc. Please submit your reception additions in writing no less than 7 days prior to the reception.

Damiani will engage in the following publicity: Email sent to 2,000+ person list, *Facebook*, *Twitter* and *Local Wine Events* announcements.

Artists will be responsible for listing the event in all other forums. Artist will be responsible for generating press release, postcards (if desired) and all other marketing materials.

ABOUT THE SPACE

The Damiani Wine Cellars Tasting Room is located on the lower east side of Seneca Lake. It is a 2 story Italianate building. The main tasting space occupies one floor, and the lower level is a smaller space, used for hosting intimate, private events and reserve tasting experiences. Both levels are available for exhibition, and the winery reserves the right to hold two shows simultaneously. The building offers dramatic views of Seneca Lake.

There is a hanging system in place with cables that will support 40 pounds each and movable hooks. The cable track is 9 feet high. All work must be of a type and weight that can be hung

from these cables. There is some room for three-dimensional work, although Damiani does not provide pedestals, and space is extremely limited during the “on” season of May 15-November 15.

PROPOSAL REVIEW AND CRITERIA

The Damiani panel will review proposal applications based on the following criteria:

The quality of the proposed exhibit based on the work sample and description.

Work should be recent (within the last four years.)

The appropriateness of the work for the Tasting Room

The feasibility of the description of how the work will appear in the Tasting Room

How recently the artist has had a show at Damiani Wine Cellars

AGREEMENT

Once the proposal is accepted and a 5 week time slot agreed upon, the curator and/or artist(s) involved must sign a *Damiani Wine Cellars Gallery Agreement* which outlines exhibition conditions. The artist will also receive *Damiani Wine Cellars ArtSpace Instructions* which details logistics of hanging and publicizing the show. Please note that the *Damiani Wine Cellars Gallery Agreement* acknowledges that artists understand that Damiani accepts no liability for loss or damage of art work due to theft, vandalism, fire, water, or other calamity while the work is on exhibit. Do to the busy nature of the exhibition space, artists are highly encouraged to insure their own work.

ALL ARTISTS ARE RESPONSIBLE FOR:

- Reading and understanding all the material in the prospectus and Damiani Wine Cellars Gallery Instructions and signing the Damiani Gallery Agreement.
- All outreach, event listings. Advertising, mailings, invitations to include paper, printing, mailing costs.
- Installation of show on the agreed date. For group shows, one person must be designated to be responsible for hanging and taking down the show, removing all art work and all other related tasks.
- For group shows, it is required that only two people maximum hang the show.
- Leaving materials for the public, i.e. price lists, guest book.
- Printing and mounting labels next to each piece with non-stick poster putty.
- Removal of exhibit on the agreed upon date and leaving exhibit walls in the condition in which found.

FOR SOLO SHOWS:

On no more than 2 pages, please provide the following info in the following order. This can all be

submitted via e-mail (including images) to Amy at Amy@damianiwinecellars.com

CONTACT INFO: Your name, address, phone(s), e-mail and website.

TITLE: Proposed title for your exhibit.

DESCRIBE: Briefly describe your proposed exhibit. Describe how many pieces will be in the

show and how the work will be presented (i.e. framing, placement, unity of presentation...)

MONTHS: List the months that you CAN exhibit in that time period and list the months you can not exhibit

SIGNATURE: Include this language & signature & date (or write name if e-mailing), "I have read, understand and agree to all the conditions and information detailed in the *Artist Application*

RESUME and COMMITMENTS: Attach artists' resume. If you don't have an artists' resume, attach information about your artistic career in a paragraph or two. If you are submitting a paragraph, list where you have shown locally in the past 3 years and commitments to show locally in the next few years.

IMAGES: Submit website or e-mail amy@damianiwinecellars.com at least 8 images (and no more than 10) of the work you wish to exhibit or similar.

IMAGE LIST: Submit an image list (or have information noted on website) with number that corresponds to the images with title, date of work, medium, dimensions, corresponding to the images.

FOR GROUP SHOWS:

There should be just ONE person in charge of a group show.

CONTACT INFO: List the names of all of the artists that will be part of the show, their street address, their e-mail and medium. Also include facebook and twitter handles, where appropriate

TITLE: Proposed title for your exhibit.

DESCRIBE: Briefly describe your proposed exhibit in 100 words or less. Describe how many pieces you plan to show (one piece per artist?) and how they will be presented (i.e. framing, placement, unity of presentation...)

SIGNATURE: See above. This can be signed by just the one person in charge. However, if the show is accepted, each participating artist must sign a contract.

RESUME and COMMITMENTS: Attach an artistic resume for each participating artist. If an artist does not have a resume, attach info about their artistic career in a paragraph or two. If you are submitting a paragraph, list where there have shown locally in the past 3 years and commitments to show locally in the next few years.

IMAGES: Submit website (or e-mail to Amy@Damianiwinecellars.com) a sample of images. For a two or three person show, submit 3 or 4 images from each artist. For larger group shows, at least one image for each participating artist must be submitted.

IMAGE LIST: Submit (or ensure information is present on website) an image list with number that corresponds to the images with title, date of work, medium, dimensions, corresponding to the images.

Please feel free to contact us with any questions or concerns, or if you would like to present your work in a manner not listed above (IE arranging for a studio visit).