



FOR IMMEDIATE RELEASE

**DAMIANI OPENS “THE CELLAR,” A NEW WINE,
FOOD & ENTERTAINMENT-FOCUSED VENUE.**

FINGER LAKES, NEW YORK (JUNE 18, 2014) – On June 12th, 2014, Damiani Wine Cellars launched a new wine and entertainment-focused space in the lower level of their Seneca Lake tasting room. Named “The Cellar,” the establishment emphasizes local Finger Lakes wines along with regionally-focused and artisanal foods. Live music and entertainment is hosted on Thursday and Friday evenings, and an outdoor bocce court is scheduled to accompany the site’s breathtaking view of Seneca Lake.

The Cellar is open 1-10 PM on Thursdays, Fridays and Saturdays, and open 1-5 PM on Sundays with both indoor and outdoor seating. Each evening operates according to a theme, carried-out in the chosen entertainment, specialty wine flights and food offerings. Every Thursday hosts an open-mic night and artist invitational where local talent can showcase their skills. Fridays feature live music, followed by a “wild card” night on Saturday, highlighting a rotating variety of entertainment.

As a fully-functioning tasting room, The Cellar at Damiani offers Finger Lakes wine flights, pairing Damiani wines alongside other featured regional producers. The themes of these flights are thoughtful and educational, ranging from vertical and horizontal tasting experiences, to varietal-specific and terroir-driven flights. Customers can enjoy small plates consisting of local cheeses, fresh fruit, artisanal breads, charcuterie, olives and more.

The sprawling lawn and outdoor space at Damiani Wine Cellars is the perfect space for customers to spend time relaxing with a glass of wine, and encourages a leisurely game of bocce on the soon-to-be newly constructed bocce court. Patio furniture and Adirondack chairs are available for use by customers during all hours of operation.

For more information about Damiani Wine Cellars and The Cellar please call 607-546-5557 or email info@damianiwinecellars.com.

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